

## Item 22 Appendix 1

### Local Economic Assessment Action Plan & Data Analysis

Theme	Current Knowledge	Data Gap	Potential Sources, data sharing partners and external commissioning
<b>Economic Linkages</b>	Commuting Patterns by Road and Rail daily Historical Migration Patterns - regional, national and international flows (workers, students, net immigration).	Business linkages – regional, national and international. Role of Gatwick and London, effect of proximity to Continent / European Union. Supply chain stability (long run)	- Considering source for commissioning external research into business to business linkages.
<b>Structure of the economy</b>	Employment structure. Skills structure. GVA by industrial sector, totals and per-capita. Shifts towards higher value added sectors – compositional changes.	- 'Zero class employment', sole traders and recent registrations in terms of structural transition. - Modelling the effect of external changes on our structure in the future.	Need to commission research to provide granular GIS employment / business land use data.
<b>Enterprise and Innovation</b>	CLES KBI report for the SE Diamonds. Start up data from Business Link.	- 'Zero class employment', sole traders and recent registrations.	Need to map 'zero-class' start ups. - Potential collaboration with Universities / SINC to produce a mini-section on innovation blockers and drivers.
<b>Business Needs</b>	Business Survey Results. Historical enquiry trends. CPD feedback and enquiry trends.	Pending Business Survey results.	- Business Link / Wired Sussex to contribute their data.
<b>Demography</b>	Good data all round.	Long run transition projections.	
<b>Labour Market</b>	Good general data. Un/employment, economic activity and inactivity by age, qualification, ethnic group etc.	Demand for skills and dislocation with supply availability by sector.	- Considering internal research into whether we can attribute low employment rate to housing issue since we have good data on this.

<b>Skills</b>	Good ONS data on demography of skills.	Current demand gap. Skills of the employed by sector. Potential duplication in skills provision.	- Further research needed to map the skills demand / supply gap. - Potential to apply 'matching software' recently developed to assess our skills provision gaps.
<b>Economic and Social Exclusion</b>	JSA and long term incapacity data. Structures reinforcing exclusion – student dominated labour market. Incentives re-enforcing exclusion – housing.	Out of date IMD (2004).	- Performance to feed in with Worklessness and Child poverty assessment. - Considering wider external research into deprivation in the city / CYPT and adult social care collaboration.
<b>The Natural and Historic Environment</b>	Resource and Land use changes over time	Potential impacts of Shoreham harbour and the proposed Wind Farm	- External report to be considered on future land use and resource constraints
<b>Low Carbon Economy</b>	6 <sup>th</sup> lowest CO2 emissions per Capita in Brighton & Hove; excessively high levels of embedded CO2 in products the city imports. Many businesses based on carbon intensive energy inputs.	What is a low carbon economy? How will we make the transition that is needed? What are our targets?	- Sustainability Strategy Betre / Carbon Trust /10:10 to feed in with carbon savings data where possible.
<b>Transport</b>	Transport data, results from linkages mapping and commute data. Previous mapping of transport needs and infrastructure capability	Data to assess whether, transport is sufficient to support economic development in the future	- Core Strategy, Transport Plan, Regional Transport plan
<b>Housing</b>	Housing data is comprehensive but also complex. Needs gaps and targets already identified from the strategic housing review '08.	Core Strategy housing plan	Housing Strategy / Planning Core Strategy
<b>Overall Economic Competitiveness</b>	GVA data; CLES and Centre for Cities comparator data; UKCI 2010; Sustainable Cities Index.  All other standard ONS data.	Future Projections, Modelling Change and Transition effects in an uncertain Global climate.	- External research already conducted (UN IPCC, etc) - which models future global market changes - can be combined with our local knowledge to map 'resilience' to different scenarios or future external change.